

LAYER CAKE

Luxury Everyone Can Afford

FROM OUR FAVORITE WINE REGIONS AROUND THE WORLD

THE LAYER CAKE STORY

“Layer Cake is a wine that was inspired by my Grandfather and Grandmother. Every Sunday, my Grandmother would bake a huge layer cake for dessert. My Grandfather would pour me a little glass of wine and place it at the table for me. He explained wine in terms of that cake. ‘The vines,’ he would say, ‘live in layers of soil just like the layers in Grandma’s cake; each layer bringing a different flavor.’ My grandfather taught me that everything in life is about layers and complexity. I loved those words and when I was a cake-focused boy, it made perfect sense... in fact, it still does.

Since those early days I have been all over the wine world time and again. I have tasted thousands of different wines and there are only a few places that haunt me, always come back to mind, occupy my dreams and have drawn me back again to taste some more.



“I started Layer Cake because I wanted to make a wine at a price that could be enjoyed everyday with abandon, yet made by hand (not in a giant factory) and made in some special places in the world that I have always loved. The mission was simply to shock people about how good wine could be at a very affordable price.”

While the Layer Cake wines were not intended to be compared with Hundred Acre, they are rich and taste like they should simply cost a lot more. This is due to our rigorous fruit selection and small winemaking style. The same team of winemakers that work with me at Hundred Acre, work with me all over the world to craft a rich **Shiraz in South Australia**, fabulous **Malbec in Argentina**, spicy old vine **Primitivo, aka Zinfandel, in Puglia, Italy**, sleek **Syrah in the Cote du Rhone, France** and of course, some **Napa Valley Cabernet Sauvignon**. Each is very special in its own way and a phenomenal value.

With the making of each Layer Cake wine my Grandfather’s words and my Grandmother’s cakes come back to me. Layer Cake is a simple black and white label with, of course, my Grandmother’s giant layer cake on the front and my Grandfather’s words on the back...ENJOY!!”

— Jayson Woodbridge

AUSTRALIA ITALY FRANCE ARGENTINA NAPA

LAYER CAKE

"Layer Cake is the ultimate in affordable luxury."

Anthony Giglio, author of FOOD & WINE'S Wine Guide 2010



SHIRAZ, SOUTH AUSTRALIA 2008

100% Pure Shiraz

Experience: Dark, dense and creamy. Aromas of spice, anise, tobacco and mocha emerge from the inky Shiraz; an explosion of dark berry, black cherry, exotic spices and chocolate. Complete from attack through a long, lingering finish. Dark and lethal enough to thwart any encounter with a venomous Australian snake on your next bushwalk...

Release Date: Early March 2009



PRIMITIVO, PUGLIA, ITALY 2007

100% Pure "Old Vine" Primitivo

(We're talking ancient, gnarled baskets hugging the ground and rocks around them – lost civilization stuff...)

Experience: A balance of elegance and power; inky black fruit, spice and white pepper, jammy back cherries, plums, blackberry fruit, truffles, tar, and espresso. Warm and rich in the mouth with a creamy texture; the ripe fruit is well supported by the deep structure of the wine. Sit back and travel through time...

Release Date: March 2009



CÔTES DU RHÔNE, RHÔNE VALLEY, FRANCE 2006

100% Pure Syrah

Experience: Elegant and unctuous; a true food wine. A balanced richness; wild blueberries, black currants, star anise, earth and history. Aromas of pre-Castro cigars, minerals and an underlying hint of savory herbs. A finish like a great meal that you never want to leave.

French Chefs sitting at tableside enjoying a glass with friends...

Release Date: January 2008

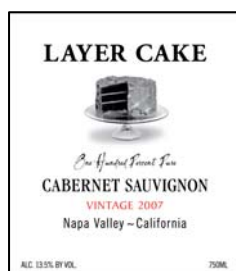


MALBEC, MENDOZA, ARGENTINA 2008

100% Alluvial Grown Malbec

Experience: A powerhouse of lush black fruit, silky cocoa, black spice and cream wrapped around blackberry, cherry and ripe plum in the nose. Sweet anise, hints of tobacco, black chocolate, more cherries and exotic spices, layers of jam follow on the palate. Pure, rich and very elegant, this wine will stand and perform anytime you think of a cabernet and want something just a little more exotic.

Release Date: July 2009



CABERNET SAUVIGNON, NAPA VALLEY 2007

100% Napa Valley Cabernet Sauvignon

Experience: Beautiful deep garnet color. Aromas of blackberry, cassis, violets, cedar, tobacco, and hints of minerals and graphite. Sweet, densely packed and creamy in the mouth, but with firm, underlying structure that gives lift to the dark berry, chocolate, and coffee flavors. This is a very lush, soft, complex wine that coats the palate and spreads out on the long, lingering finish. An amazing cabernet from Jayson Woodbridge of Hundred Acre...could be the first \$30 Napa cabernet to achieve a cult fan base...

Release Date: September 2008

AUSTRALIA ITALY FRANCE ARGENTINA NAPA